

HONG KONG'S LARGEST WHISKY EVENT RETURNS- HONG KONG WHISKY FESTIVAL 2017 AT INTERCONTINENTAL GRAND STANFORD HONG KONG

(Hong Kong, 7 February 2017) – The first-ever Hong Kong Whisky Festival is back by popular demand. Organized by InterContinental Grand Stanford Hong Kong and Tiffany's New York Bar, the second Hong Kong Whisky Festival will return on March 4, 2017. Featuring with more amazing brands and over 400 different whisky expressions, alongside an array of exciting master classes hosted by diverse brand ambassadors, The Hong Kong Whisky Festival will definitely appeal to whisky lovers of all levels.

Mr. John Drummond, Resident Manager and Whisky Ambassador of InterContinental Grand Stanford Hong Kong said “last year we organized the inaugural Hong Kong Whisky Festival, and it was an overwhelming success as it received a lot of positive feedback from our participants and partners, and from that we really see a great whisky culture in Hong Kong and it grows daily with interest.”

He reassured that the scale of the festival is by far the largest in Hong Kong, “this time, we have increased the quantity and variety of master classes as we see a thirst for knowledge from the visitors and we have also added more independent bottlers in the tasting hall. These independent bottlers are gaining in popularity and demand in Hong Kong. Special highlight for the festival goes to the Barrel Assembling Demonstration by Mr. Ian McDonald from Scotland, an exceptional and rare craftsmanship nowadays and the first ever demonstration in Hong Kong. Do not miss the chance to learn about the mystique between barrel and whisky.”

Key Highlights

- **Largest whisky event in Hong Kong ever with over 110 whisky brands participating**
Further beyond last year, the exhibition area has extended to an additional floor, featuring more than 400 outstanding whisky expressions from over 110 brands (*appendix 1*) around the globe. Besides the well-known Scottish and Japanese whiskies, the Whisky Festival will also showcase brands from Taiwan, France, Australia, Italy, Germany, Sweden, India, the USA and Netherlands, to name a few.

Participants will be able to mingle with producers, distillers, independent bottlers and brand ambassadors. The sheer range of whiskies shown on the day will appeal to beginners in the same way as they will challenge serious whisky connoisseurs.

Experience an extensive selection of whisky pairing snacks and sweets from one of the many food stations, from haggis, chesses, smoked salmon, to a selection of BBQ delicacies, whisky chocolate cake and divine whisky macaroons.

- **Master Classes** (*appendix 2*)
There will be 19 tutored master classes and a VIP class to provide a unique insight into the world of whisky. Held in private, limited to a maximum of 25 guests and professionally hosted

by the whisky ambassadors, guests have up to an hour of an intense learning on the art of tasting and pairing an exemplary range of whiskies as well as a precious opportunity to ask all hidden questions.

- **Chivas Pop Up Bar**

The alfresco Chivas Bar will be taking place at the garden lounge of Tiffany's New York Bar where it will provide an excellent atmosphere to match Chivas whiskies with cigars and oysters. A hand carved ice bar will also be set to present freshly-shucked oysters and seafood for peated malts pairing.

- **Award-winning Mixologist Performance**

Participants will get to enjoy the dazzling mixologist performance presented by the Award-Winning Mixologist from the Chivas Masters Hong Kong Competition 2017. The winning mixologist will mix and muddle a selection of innovative whisky cocktails on-site at the Chivas Pop Up Bar.

- **Barrel Assembling Demonstration**

Head cooper of The Balvenie, Mr. Ian McDonald will fly in from Scotland for the festival and conduct Hong Kong's first ever in-person barrel making demonstration at the Whisky Festival. Mr. McDonald will showcase the craftsmanship in barrel-making and captivate audiences with his deft assembly and deconstruction of whisky barrels.

- **Dram Shop**

Over 300 bottles of whisky will be available at the dram shop where participants can purchase their favourite malts immediately after the tastings. Free delivery will be arranged for bulk purchases. Wide array of souvenirs is also available for the avid malt fans.

- **Scottish piper performance**

A Scottish piper performance will also be featured in the festival to offer an entertaining atmosphere.

Details and ticketing

Date:	4 March 2017 (Saturday)
Time:	Exhibition area: 12nn - 8pm Chivas pop up bar: between 3pm - 11pm
Venue:	InterContinental Grand Stanford Hong Kong 70 Mody Road, Tsimshatsui East, Kowloon, Hong Kong
Official Event Website:	www.hkwhiskyfestival.com
Online Ticketing:	bit.ly/hkwf2017-tickets
Ticket Prices:	Entry ticket: HK\$250 each (includes a Glencairn whisky glass) Token: HK\$25 each Master Class: from HK\$250 to HK\$350 each

-Ends-



The Hong Kong Whisky Festival 2017 features more than 400 outstanding whisky expressions from over 110 brands around the globe.



The master class tastings provided a unique insight into the world of whisky and chances to ask all those hidden questions.



The alfresco Chivas Bar will be taking place at the garden lounge of Tiffany's New York Bar



A hand carved ice bar will also be set to present freshly-shucked oysters and seafood



Head cooper of The Balvenie, Mr. Ian McDonald from Scotland will conduct Hong Kong's first ever in-person barrel making demonstration



Scottish piper performance

Please click <http://bit.ly/hkwf2017-photos> to download high resolution images.

Note to editors:

About InterContinental Grand Stanford Hong Kong

Nestled in the heart of the shopping, business and entertainment district of Tsimshatsui East, InterContinental Grand Stanford Hong Kong provides easy accessibility within the city and entry into China. Boasting 570 guestrooms that offer spectacular city or stunning Victoria Harbour views, the hotel provides four world-class dining venues, from famed Cantonese cuisine at Hoi King Heen, passionately Italian cuisine at Mistral, to contemporary international buffet at Café on M and Tiffany's New York Bar with one of the largest whisky capacity in town. It also equips with an outdoor heated pool, 24-hour fitness centre and state-of-the-art meeting facilities.

About Tiffany's New York Bar

Tiffany's New York Bar is reminiscent of a New York Bar from the extravagant 'Roaring 1920's' and provides the location of choice for the most discerning whisk(e)y connoisseurs. The Bar is the perfect place to unwind after work or sightseeing whilst guests enjoy fine drinks and tasty snacks accompanied by live jazz music. It includes a comfortable outdoor Garden Lounge, and offers one of the largest whisk(e)y collections including in-house cask matured blends, all in this capital of whisk(e)y in Hong Kong.

Address	G/F, InterContinental Grand Stanford Hong Kong 70 Mody Road, Tsimshatsui East, Kowloon, Hong Kong	
Opening Hours	Daily	5:00pm – 2:45am
	Happy Hour	3:00pm – 8:30pm (Garden Lounge) 5:00pm – 8:30pm (Inside the Bar)

About John Drummond, Resident Manager

Born and raised in Scotland it was inevitable that whisky would be in the blood, falling in love with Scotch whisky

industry at a young age and has been pursuing that passion ever since. John was fortunate enough to spend his career traveling the globe, during which time he developed the kind of wanderlust that would become a central part of his career. he started to take his first steps into the world of food and drinks as a chef, later getting into hotel management, during his travels the passion for whisky never faded, his spare time focused on his family and his love of Single Malts sharing his knowledge and tasting experiences with seasoned experts as well as curious beginners to the world of Malts.

As a whisky aficionado, John tastes, collects and teaches.

For more information on InterContinental Grand Stanford Hong Kong, please visit:

www.hongkong.intercontinental.com

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Appendix 1 - Participating Brands

	Brands	Origins		Brands	Origins		Brands	Origins		Brands	Origins
1	Aberfeldy	Scotland	29	Chivas	Scotland	57	Hidden Spirits	Italy	85	Paul John	India
2	Aberlour	Scotland	30	Craigellachie	Scotland	58	Highland Park	Scotland	86	Royal Brackla	Scotland
3	Adelphi	Scotland	31	Coal Ila	Scotland	59	Hudson	USA	87	Samaroli	Scotland
4	Akashi	Japan	32	Connemara	Ireland	60	Hunter's Laing	Scotland	88	Scapa	Scotland
5	Amrut	India	33	Cutty Sark	Scotland	61	Jack Daniels	USA	89	Scott's Selection	Scotland
6	An Cnoc	Scotland	34	Deanston	Scotland	62	James E. Pepper	USA	90	Singleton	Scotland
7	Ardmore	Scotland	35	Dewars	Scotland	63	Jim Beam	USA	91	Slyrs	Germany
8	Armorik	France	36	Douglas Laing	Scotland	64	Johnnie Walker	Scotland	92	Strathisla	Scotland
9	Arran	Scotland	37	Eagle Rare	USA	65	Kavalan	Taiwan	93	Sullivan's Cove	Australia
10	Asta Morris	Belgium	38	Elements of Islay	Scotland	66	Kilchoman	Scotland	94	Talisker	Scotland
11	Auchentoshan	Scotland	39	Famous Grouse	Scotland	67	Kintra	Netherlands	95	Tamdhu	Scotland
12	Aultmore	Scotland	40	First Edition	Scotland	68	Knob Creek	USA	96	Teeling	Ireland
13	Baker's	USA	41	Glen Grant	Scotland	69	Lagavulin	Scotland	97	Teerenpeli	Finland
14	Balblair	Scotland	42	Glen Moray	Scotland	70	Langatun	Switzerland	98	The Balvenie	Scotland
15	Ballantines	Scotland	43	Glen Scotia	Scotland	71	Laphroaig	Scotland	99	The Dalmore	Scotland
16	Basil Hayden's	USA	44	Glencadam	Scotland	72	Ledaig	Scotland	100	The Macallan	Scotland
17	Benriach	Scotland	45	Glendronach	Scotland	73	Loch Lomond	Scotland	101	Tobermory	Scotland
18	Benromach	Scotland	46	Glenfarclas	Scotland	74	Longmorn	Scotland	102	Tomatin	Scotland
19	Blackadder	Scotland	47	Glenfiddich	Scotland	75	Lost Distillery	Scotland	103	Tullamore Dew	Ireland
20	Box	Sweden	48	Glengarioch	Scotland	76	Mackmyra	Sweden	104	Yamazaki	Japan
21	Bruichladdich	Scotland	49	Glengoyne	Scotland	77	Makers Mark	USA	105	W.L. Reserve	USA
22	Buffalo Trace	USA	50	Glenlivet	Scotland	78	Mars	Japan	106	WM Cadenhead's	Scotland
23	Bulleit	USA	51	Glenmorangie	Scotland	79	Michel Couvreur	France	107	Westward	USA
24	Bunnahabhain	Scotland	52	Glenrothes	Scotland	80	Michter's	USA	108	Wild Turkey	USA
25	Bushmills	Ireland	53	Haig Club	Scotland	81	Monkey Shoulder	Scotland	109	Woodford Reserve	USA
26	Booker's	USA	54	Hakushu	Japan	82	Old Perth	Scotland			
27	Bowmore	Scotland	55	Hepburn's Choice	Scotland	83	Old Pultney	Scotland			
28	Carn Mor	Scotland	56	Hibiki	Japan	84	Paddy	Ireland			

Other featured brands include Benjamin & Blum (Luxury Tea), Botanist (Gin), Camus (Cognac), Diverxu (Premium Iberico Ham), Havana Club (Rum), NOG (Gin) and Glancairn (The Official Whisky Glass).

Appendix 2 – Master Classes

Master Class	Brand	Tasting Range	Time	Price
Lost Whisky Legends, Forgotten... Until Now	The Lost Distillery	<ol style="list-style-type: none"> 1. Towiemore Classic Collection 2. Lossit Classic Collection 3. Auchnagie Classic Collection 4. Gerston Classic Selection 5. Jericho Classic Selection 6. Dalaruan Classic Selection 	1:00 - 2:00pm	HK\$250/ person
A Magnificent Malts Journey with Pernod Ricard	Longmorn, Scapa, Aberlour & The Glenlivet	<ol style="list-style-type: none"> 1. Longmorn 16 years 2. Scapa Glansa 3. Aberlour 12 years 4. Aberlour 18 years 5. The Glenlivet Excellence 12 years 6. The Glenlivet Nadurra Oloroso 	1:00 - 2:00pm	HK\$250/ person
A Short Discourse of Wood Cask	The Macallan & Highland Park	<ol style="list-style-type: none"> 1. The Macallan Fine Oak 12 years 2. The Macallan Double Cask 12 years 3. The Macallan Sherry Oak 12 years 4. The Macallan Edition No. 2 5. Highland Park Dark Origins 6. The Macallan Fine Oak 21 years 7. Highland Park 21 year 8. Highland Park 30 years 	2:00 - 3:00pm	HK\$300/ person
Influence of Terroir in Whisky, Barley Matters	The Bruichladdich	<ol style="list-style-type: none"> 1. New Make Spirit – Scottish Barley 2. New Make Spirit – Islay Barley 3. Cask Samples 4. The Bruichladdich The Classic Laddie Scottish Barley 5. The Bruichladdich Islay Barley Rockside Farm 6. The Bruichladdich Port Charlotte Scottish Barley 7. The Bruichladdich Octomore 07.1 Scottish Barley (World's Most Peated Whisky) 	2:00 - 3:00pm	HK\$250/ person

Dissecting Whisky Flavours	Glenfiddich	<ol style="list-style-type: none"> 1. The Glenfiddich 12 years 2. The Glenfiddich 15 years 3. The Glenfiddich 18 years 4. The Glenfiddich 21 years 5. The Glenfiddich 30 years 	2:00 - 3:00pm	HK\$250/ person
Fruit Diversity of Boutique Whiskies	Michel Couvreur	<ol style="list-style-type: none"> 1. Michel Couvreur Single Malt Clearach 2. Michel Couvreur Overaged Malt 43% 3. Michel Couvreur Overaged Malt 53% 4. Michel Couvreur Candid Malt Whisky or Special Vatting 45% 	2:30 - 3:30pm	HK\$250/ person
Peated Malt of Distinction	Laphroaig, Bowmore, Connemara & Ardmore	<ol style="list-style-type: none"> 1. Connemara Peated Single Malt 2. Ardmore Traditional Cask 3. Bowmore 18 Years 4. Laphroaig Lore 5. Laphroaig 25 Years 	2:30 - 3:30pm	HK\$300/ person
When Age Does Matter - Masterclass	The Macallan & Highland Park	<ol style="list-style-type: none"> 1. The Macallan Fine Oak 18 years 2. The Macallan Sherry Oak 18 years 3. Highland Park 18 years 4. The Macallan Fine Oak 25 years 5. The Macallan Sherry Oak 25 years 6. Highland Park 25 years 	3:30 - 4:30pm	HK\$350/ person
Meet the Character Behind Asta Morris	Asta Morris	<ol style="list-style-type: none"> 1. Asta Morris Chichibu 5 years, 2010 2. Asta Morris Bowmore 13 years, 1998 3. Asta Morris Ardmore 14 years, 2000 4. Asta Morris Bunnahabhain 27 years, 1987 5. Asta Morris Benriach 32 years, 1979 6. NOG ! (No Ordinary Gin) 	3:30 - 4:30pm	HK\$300/ person

The Dalmore & Cigar Pairing	The Dalmore	<ol style="list-style-type: none"> 1. The Dalmore 12 years 2. The Dalmore 15 years 3. The Dalmore Cigar Malt 4. The Dalmore 18 years 5. The Dalmore King Alexander III <i>Pairing: The Dalmore Cigar Malt with a Mystery Cigar</i>	3:30 - 4:30pm	HK\$350/ person
Adelphi, from Private Independent Bottler to Whisky Distillery	Adelphi	<ol style="list-style-type: none"> 1. Adelphi Private Stock (Blend) 2. Glenborrodale Batch 3 3. Liddesdale Batch 10 4. Mystery Malt 	3:30 - 4:30pm	HK\$300/ person
Sherry Gems & Sherry Goddesses	The Glendronach & The Benriach	<ol style="list-style-type: none"> 1. Glendronach 12 years old 2. Glendronach Peated 3. Glendronach 18 years 4. Benriach 10 years 5. Benriach 15 years PX Finish 6. Benriach 15 years Sauternes Finish 7. Benriach 20 years 	4:30 - 5:30pm	HK\$300/ person
Poetry in a Glass	Arran	<ol style="list-style-type: none"> 1. The Arran 10 years 2. The Arran 18 years 3. The Arran Machrie Moore 4. The Arran Sauternes Finish 5. The Arran, The Bothy 	4:30 - 5:30pm	HK\$250/ person
Mars Series	Mars	<ol style="list-style-type: none"> 1. Komagatake Single Malt "Tsunuki Aging" 2. Komagatake Single Malt "Kohiganzakura" 3. The Lucky Cat "Ash 99" Blended Whisky 4. Iwai Tradition Wine Cask Finish 	4:30 - 5:30pm	HK\$250/ person

<p>Independent Bottlers, Where the Flavours Come From</p>	<p>Hunter Laing</p>	<ol style="list-style-type: none"> 1. Hepburn's Choice – Glen Ord 11 yo 2. The First Editions – Strathmill 21 yo 3. The First Editions – Speyside Distillery 21 yo 4. The First Editions – Talisker 8 yo 5. Mystery Malt (Latest edition from Hepburn's Choice) 	<p>4:30 - 5:30pm</p>	<p>HK\$250/ person</p>
<p>The World Independent Bottler & Cask Selection</p>	<p>A.D. Rattray, Cask Islay & Stronachie</p>	<ol style="list-style-type: none"> 1. Stronachie 10 years 2. Stronachie 18 years 3. Cask Islay 4. Glen Moray 2007 #5112, 1st Fill Bourbon Barrel 5. Glenrothes 2006 #6159, 1st Fill Sherry Butt 6. Strathclyde 1990 #110018 Single Grain Barrel 	<p>5:00 - 6:00pm</p>	<p>HK\$300/ person</p>
<p>The Havana Club, Icónica Collection</p>	<p>Havana Club</p>	<ol style="list-style-type: none"> 1. Havana Club Máximo Extra Añejo 2. Havana Club Selección de Maestros 3. Havana Club Unión 	<p>6:45-7:45pm</p>	<p>HK\$350/ person</p>
<p>A Celebration of the Casks</p>	<p>Old Perth & Carn Mor</p>	<ol style="list-style-type: none"> 1. Old Perth Sherry Cask Blended Malt Scotch Whisky 2. Carn Mor Strictly Limited Aultmore Distillery Sherry Hogshead Cask Aged 6 years 3. Carn Mor "Celebration of the Cask" Auchroisk 1991 4. Carn Mor "Celebration of the Cask" Black Gold Edition Bowmore 1991 	<p>6:45-7:45pm</p>	<p>HK\$250/ person</p>

<p>The John Walker & Sons Collection, the Art of Blending</p>	<p>Johnnie Walker</p>	<ol style="list-style-type: none"> 1. John Walker & Sons Private Collection I 2. John Walker & Sons Private Collection II 3. John Walker & Sons Private Collection III 4. John Walker & Sons Private Collection IV 	<p>6:45-7:45pm</p>	<p>HK\$300/ person</p>
<p>The Macallan VIP Masterclass</p>	<p>The Macallan</p>	<ol style="list-style-type: none"> 1. Welcome Drink: The Macallan 18 Years 2. The Macallan Masters of Photography III, Annie Leibovitz Edition – The Bar / 50.8 % vol. 3. The Macallan Masters of Photography III, Annie Leibovitz Edition – The Skyline / 55.5 % vol. 4. The Macallan Masters of Photography III, Annie Leibovitz Edition – The Gallery / 56.6 % vol. 5. The Macallan Masters of Photography IV, Elliott Erwitt Edition – Print 8 / 55.9 % vol. 6. The Macallan Masters of Photography IV, Elliott Erwitt Edition – Print 56 / 55.7 % vol. 	<p>5:00 - 6:00pm</p>	<p>HK\$20,000/ six persons</p>