

INTERCONTINENTAL GRAND STANFORD HONG KONG UNVEILS A REJUVENATING LOOK WITH REFURBISHED GUESTROOMS

(Hong Kong, 17 November 2017) – InterContinental Grand Stanford Hong Kong is delighted to announce the completion of its US\$43 million renovation project and unveils a rejuvenating look with 572 newly refurbished guestrooms, providing guests the ultimate deluxe experience.

"As part of our commitment to strive for continuous improvement to provide guests with the finest service and facilities as well as to stay ahead of changing market trends and to exceed guests' needs, we have undergone several phrases of guestroom renovation and now all inventories are refreshed" said Mr. Alexander O. Wassermann, General Manager of InterContinental Grand Stanford Hong Kong.

Possessing over 30 years of experience and having completed almost 100 hotel projects, veteran John Chan Design Limited was appointed to create the **redesign and complete transformation of all 572 guestrooms and suites** with brand new, sleek design combined with efficient technology, ensuring the most modern and user-friendly experience for guests. When entering the newly-redesigned guest rooms, one immediately notices that the exquisite upholstery, hand-tufted carpet and curtains are carefully chosen in a warm palette of earthy tones to establish a welcoming ambience. Taking the advantage of waterfront location, over 40% of guest rooms allow guests to get an eyeful as mirror panels in-room reflect the spectacular views of Victoria Harbour alongside the ceiling-to-floor windows. Three types of suites are furnished with hardwood floors as an enhancement to its modernity. The new interior design is further adorned with the installation of LED mood lights to create a more inviting atmosphere. Discerning travelers can take advantage of the expanded work space with aplenty power outlets in addition to complimentary wireless Internet access and cutting-edge Handy smartphone so that they stay connected and receive the latest news and offers via internet connection while exploring the glamorous city.

To better appeal to the modern-day travellers and allow them to stay connected seamlessly, all rooms and suites are enriched with advanced technology including the **USB ports** and **cutting-edge handy smartphone**. The handy smartphone offers guests unlimited complimentary local and international calls up to 20 countries, unlimited 3G mobile Internet access as well as Wi-Fi hotspot & tethering.

Alongside the refurbished guestrooms, the hotel extends its concierge service beyond hotel premises. Guests can call the InterContinental Concierge directly wherever and whenever they are in Hong Kong with just a button away on Handy smartphone to arrange tailored services from transportations, restaurant bookings to travel tips. Such **Around-the-City InterContinental Concierge** is a one-stop shop to deliver guests on-demand travel information and personalised recommendations without time and location constraints. Dedicated

InterContinental Concierge help guests find the best spots around the city, so that they live like the locals, experience the true local scene and avoid the tourists'.

To experience the authentic hospitality, the award-winning **Club InterContinental** at InterContinental Grand Stanford Hong Kong is an exclusive haven for guests that combines elegance and coziness. Whether travelling for business or pleasure, hotel guests will be impressed by the personalized and attentive services in this "**hotel-within-a-hotel**", which includes three daily food & beverage offerings, private check-in and check-out, plus complimentary high-speed Wi-Fi Internet, to name a few. It bestows moments of serenity and an intimate setting for social interaction with the breathtaking views of the famed Victoria Harbour as the perfect backdrop.

"Our focus has been to enhance the guest experience in all areas of the hotel as an alignment to our brand promise of creating a "Great Hotel Guest Love" and sustaining the hotels' reputation of being the "World's Leading Luxury Business Hotel", offering the next level of comfort and luxury for business and leisure travelers alike. We are confident that our guests will enjoy the refreshed look and feel of our hotel from the moment they step into the room." continued Wassermann.

For reservations, please email at <u>reservations@icgrandstanford.com</u> or call (852) 2731 2882.

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About InterContinental Grand Stanford Hong Kong

Nestled in the heart of the bustling shopping, business and entertainment district of Tsimshatsui East, InterContinental Grand Stanford Hong Kong, being a member of Intercontinental Hotels Group (IHG), is an acclaimed five-star hotel that offers sophistication and heritage.

Set against the stunning backdrop of Victoria Harbour, half of the hotel's 572 luxuriously appointed guest rooms and suites boost sweeping views of picturesque Hong Kong skyline and breathtaking Victoria Harbour. Located in the proximity of the world-famous Star Ferry and within easy reach of all major transportation systems such as the Mass Transit Railway (MTR) and Guangzhou-Kowloon Through Train Station, the hotel offers easy accessibility within the city and entry into China.

InterContinental Grand Stanford Hong Kong provides the finest selection of world-class dining outlets from famed Cantonese cuisine at Hoi King Heen crafted by award-winning native Chef Leung, passionately prepared Italian cuisine at Mistral with finest Italian produce, to contemporary international buffet at Café on M and Tiffany's New York Bar, knowing as Capital of Whisky with the largest whisky capacity in town. The sheer flexibility of the hotel, with its ample choice of venues complement the state-of-the-art meeting facilities in a comfortable and stylish setting, caters for functions of diverse size.

For further information or high-resolution images, please contact:

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