

HONG KONG WHISKY FESTIVAL 2023 AT INTERCONTINENTAL GRAND STANFORD HONG KONG

(Hong Kong, 31 March 2023) – Hong Kong Whisky Festival is back by popular demand – the only whisky event in Hong Kong to take up **four storeys**. Organized by InterContinental Grand Stanford Hong Kong, the 5th Hong Kong Whisky Festival will return on **29 & 30 April 2023**. This amazing occasion features the biggest number of amazing brands ever with **over 1,000 different whisky expressions**, alongside an array of **over 40 exciting master classes** hosted by diverse brand ambassadors. Hong Kong Whisky Festival offers whisky enthusiasts at all levels an opportunity to mingle and meet with world-renowned whisky experts with rare distilleries that can hardly be found elsewhere.

“We are so excited to bring back the Hong Kong Whisky Festival after three years of waiting. This whisky festival is well-rounded, featuring exhibitors of well-known brands, old and rare independent bottles, brand ambassadors and master classes with diverse pricings and tasting ranges, especially with some of Hong Kong’s first ever releases and exclusive bottles. I reassured that this year’s Hong Kong Whisky Festival will definitely appeal to all whisky lovers and will educate everyone from novice to experience through numerous master classes” said Mr. Lars Ruecker, Director of Food & Beverage at InterContinental Grand Stanford Hong Kong.

Key highlights:

- **A Two-day Event with more than Four Storeys**

This year’s event will span over 2 days in four different floors and features more than 1,000 whisky expressions. With a strong focus on whisky education, more than 40 master classes are hosted to explain the world of whiskies to participants.

Participants will be able to mingle with producers, distillers, independent bottlers and brand ambassadors. The sheer range of whiskies shown on the day will appeal to beginners in the same way as they will challenge serious whisky connoisseurs.

- **World Whiskies**

Besides the well-known Scottish and Japanese whiskies, the Hong Kong Whisky Festival will also showcase whiskies from Taiwan, France, Germany, Ireland, Denmark, Sweden, Israel, England, India, USA, Netherlands and more.

- **Master Classes**

There will be more than 40 master classes hosted by renowned whisky ambassadors.

Master class highlights

- The Macallan - Exceptional Single Cask
- The Macallan Home Collection
- Blind Tasting with Johnny Walker Blue Label
- Pairing Classes:
 - Coffee x Whisky
 - Caviar x Whisky
 - Cigars x Whisky
 - Chocolate x Whisky
- Springbank Master Class
- Several master classes focusing on new Japanese distilleries: Kanosuke, Sakurao, Akkeshi
- Sherry Master Class
- Rum Master Class

- **Distillery Representatives, Brand Ambassadors and Experts**

Mr.	Scott	Adamson	Tomatin
Mr.	Ethan	Chai	Michter's
Mr.	John	Hung	Douglas Laing
Mr.	Leo	Jockovic	Arbeg
Mr.	John Hyun	Kim	Gonzalez Byass
Mr.	Yoshitsugu	Komasa	Kanosuke
Mr.	Stephane	Levan	The Macallan
Ms.	Chanel	Liquori	Elixir Distillers
Mr.	Martin	Markvardsen	Highland Park
Ms.	Fiona	McFadyen	Springbank, Kilkerran, Hazelburn
Mr.	Lasse	Öznek	Copenhagen Distillery
Mr.	Steve	Roennfeldt	"Steve the Bartender"
Ms.	Katharina	Schittko	Dictador
Mr.	George	Schulze	The Dalmore
Mr.	Koichiro	Shirai	Sakurao
Mr.	Katsuyuki	Tatsuzaki	Akkeshi
Mr.	Jason	Vaswani	The Whisky Exchange
Mr.	Mitch	Wilson	Black Tot
Mr.	Firat	Durmaz	Japanese Liquid Gold

- Alfresco Cigar Lounge at Tiffany's New York Bar**
The alfresco garden of Tiffany's New York Bar will be the ideal place to relax with a cigar and to match with a whisky or cocktail. The cigar collection is curated by Cigraal, better known as Bertie's Hong Kong.
- Special Bottling/New Releases/Old & Rare/Exclusive Bottles**
Old & Rare bottles will be available to try at numerous exhibitors. Whiskies from the 70s and 80s and whiskies with a high age statement can be tried and compared to recent releases. In addition, many newly released whiskies will be presented during the Hong Kong Whisky Festival for a first time in Hong Kong.
- Hong Kong Whisky Festival Exclusive Bottle – Secret Speyside 2007, 15 years old**
Specially bottled for Hong Kong Whisky Festival & Tiffany's New York Bar, a beautiful 15 years old Secret Speyside, distilled from a very famous distillery will be exclusively available for sale at Tiffany's New York Bar. The whisky was distilled in 2007 and matured for 15 years in a Hogshead. This whisky is limited to 120 bottles.
- The World of Gin at Tiffany's New York Bar with "Steve The Bartender"**
Tiffany's New York Bar will transform into a cocktail heaven lead by "Steve The Bartender", a renowned Mixologist from Australia and best known for his YouTube channel and cocktail books. A selection of 70+ Gins, presented by Hong Kong Liquor Store, will show the variety & diversify of the World of Gins. "Steve The Bartender" will create delicious cocktails and will share tricks and tips to any cocktail enthusiast.

Details and ticketing

Date:	29 & 30 April (Saturday & Sunday)
Time:	1pm - 8pm
Venue:	InterContinental Grand Stanford Hong Kong 70 Mody Road, Tsimshatsui East, Kowloon, Hong Kong
Official Event Website:	www.hkwhiskyfestival.com
Online Ticketing:	bit.ly/3LqpWDs – entry tickets bit.ly/3lraXP3 – master class tickets
Ticket Prices:	Entry ticket: HK\$250 each (includes a Hong Kong Whisky Festival Glencairn whisky glass, a lanyard and a water bottle) Token: HK\$30 each Master class: From \$250 to \$3,250 each

-Ends-

For further information, please contact:	
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The Hong Kong Whisky Festival 2019 features more than 1,000 outstanding whisky expressions around the globe



The master class tastings provided a unique insight into the world of whisky and chances to ask all those hidden questions



**HONG KONG
WHISKY FESTIVAL 2023**

香港威士忌節 2023

The Hong Kong Whisky Festival will be finally back and we are looking forward to welcoming you all back on 29th and 30th April 2023. Spanning across two days, this event is going to be our biggest whisky festival ever.

香港威士忌節載譽歸來，並於2023年4月29至30日於海景嘉福酒店舉辦。一連兩天的香港威士忌節，更是歷屆規模最大。威士忌愛好者絕不能錯過!!