



FOR IMMEDIATE RELEASE

Hong Kong Whisky Festival 2025 at InterContinental Grand Stanford Hong Kong



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Hong Kong SAR, China, 9 May 2025 – InterContinental Grand Stanford Hong Kong proudly presents the 7th Hong Kong Whisky Festival 2025.

To be held on **31 May & 1 June 2025**, the Hong Kong Whisky Festival is one of the biggest whisky festival and educational events in Hong Kong. Exciting happenings will fill four floors of the hotel. This annual city-wide occasion celebrating whiskies will spread across two days, featuring over **1,300 different spirits**, alongside an array of **45 inciting masterclasses** hosted by diverse brand ambassadors. Hong Kong Whisky Festival offers whisky enthusiasts an





opportunity to engage with industry experts with distilleries, expand their whisky spectrum and indulge in limited edition whiskies.

"This iconic whisky event is set to be bigger and better than ever, bringing together renowned brands, rare independent bottles, esteemed brand ambassadors, and an extensive lineup of masterclasses catering to diverse price points and tasting experiences. We are honoured to contribute to the city's spirit education, fostering a deeper appreciation for whisky. With an inclusive approach, this year's event promises to engage enthusiasts at every level —from curious beginners to seasoned connoisseurs —through expertly curated masterclasses. We are confident that this celebration will captivate all whisky lovers and further enrich the whisky culture in our city," said Mr. Lars Ruecker, Director of Food & Beverage, InterContinental Grand Stanford Hong Kong.

Highlights:

World Whiskies

Besides the well-known Scottish and Japanese whiskies, the Hong Kong Whisky Festival will also showcase whiskies from Australia, Taiwan, India, China, Israel, Ireland, USA, France, Germany, Denmark, Sweden, England, Netherlands and more.

First Time in Town

- 1. Brave New Spirits and Finn Thomson Whisky, independent Scottish bottlers.
- 2. Arbikie Distillery, one of the world's most sustainable distilleries.
- 3. Goalong Distillery, pioneer of China's whisky movement.
- 4. Saburomaru Distillery, highly praised Japanese distillery.
- 5. Shindo Distillery, launching their Shindo Experimental 01 at this event.
- 6. Hinomaru Distillery, Japanese craft distillery.
- 7. Ahascragh Distillery, Ireland's first zero energy emissions whisky distillery.
- 8. Lawrenny Estate Distillery, a farm-to-bottle distillery from Tasmania, Australia.
- 9. Seven Seals, whisky innovator from Switzerland.





Ardbeg Day 2025 Celebration

To Celebrate the Ardbeg Day (31 May) with the first release of Ardbeg Smokiverse in Hong Kong and guests can savour during the masterclass.

First Time joining HKWF

OBE Whisky Bar, The Mellow Wines

Master Class Highlights

- 45 Classes
- Ranging from Beginner Level to Expert Knowledge
- From HK\$200 to HK\$1,988
- First Masterclass with a Chinese Distillery in Hong Kong (Goalong Distillery)
- Lunch Masterclass with Old & Rare whiskies & Mr. Michiel Wigman
- First Whisky Bingo ever in Hong Kong
- Pairing Classes:
 - Conspiracy Chocolate x Tiffany's New York Bar
 - Royale Caviar Club x Highland Park
 - Danish Food x Copenhagen Distillery
 - Bertie Cigar x Tiffany's New York Bar
- Gordon & MacPhail: 1954 (70 Years Old) 50.5% Cask # 1823 1st Fill Sherry Puncheon (Bottled in 2024 as Mr George Legacy - 5th & Final Edition)
- Cocktail Class Make your own Old Fashioned
- Whisky Blending Classes
- Japanese Distilleries Masterclasses: Kanosuke, Saburomaru, Shindo and Sakurao





Distillery Representatives, Brand Ambassadors and Experts

Mr.	Richard Urquhart	Gordon & MacPhail / Benromach	Global Sales Director
Mr.	Yoshitsugu Komasa	Kanosuke	Co-Founder
Mr.	Lasse Öznek	Copenhagen Distillery	Master Distiller
Mr.	Ian McWilliams	Glenfarclas	Brand Ambassador
Mr.	Takahiko Inagaki	Saburomaru Distillery	CEO of Saburomaru Distillery
Mr.	Tadaaki Shimono	T&T Toyama	CEO of T&T Toyama
Mr.	Michiel Wigman	Dutch Whisky Connection	Owner
Ms.	Nina Cai	Bruichladdich	Brand Ambassador
Mr.	Drew Mayville	Sazerac	Master Blender and Director of Quality
Mr.	Nick Savage	Bladnoch	Master Blender
Mr.	David Wood	Springbank Distillers	Export Sales Executive

Hong Kong Whisky Festival Exclusive Bottles

We are proud to release four whiskies exclusively bottled for the Hong Kong Whisky Festival & Tiffany's New York Bar:

1. Glenfarclas - 20yo - distilled in 2004

Cask: #2032 / Sherry Hogshead

Bottler: Glenfarclas

Number of Bottles: 355

ABV: 56%

Price: HK\$3,480





2. GlenAllachie -13 yo - distilled in 2011

Cask: #805001 / Oloroso Hogshead

Bottler: GlenAllachie

Number of Bottles: 108

ABV: 61.8%

Price: HK\$1,300

3. Ardbeg – 15 yo – distilled in 2009

Cask: #26001/2009 / Riversaltes Barrique

Bottler: Cask Masters

Number of Bottles: 308

ABV: 54.5%

Price: To be announced

• Bertie Cigar Lounge at Tiffany's New York Bar

The alfresco garden of Tiffany's New York Bar will be the ideal place to relax with a cigar and to match with a whisky or cocktail. The cigar collection is curated by Cigraal, better known as Bertie Hong Kong.

Special Bottling/New Releases/Old & Rare/Exclusive Bottles

Old & Rare bottles will be available to try at numerous exhibitors. Whiskies from the 70s and 80s and whiskies with a high age can be tried and compared to recent releases. In addition, many newly released whiskies will be presented during the Hong Kong Whisky Festival for the first time in Hong Kong.

- Exclusive HKWF Whisky Glass with new Panda HKWF design
- Whisky Games
- Food offering on three floors





Details and Ticketing

Date:	31 May & 1 June 2024 (Saturday & Sunday)
Time:	1pm - 8pm
Venue:	InterContinental Grand Stanford Hong Kong
10.1.0	70 Mody Road, East Tsim Sha Tsui, Hong Kong
Official Event Website:	Click <u>here</u>
	1-Day Ticket: HK\$188, 2-Day Ticket: HK\$258
Ticket Prices:	Ticket includes a Hong Kong Whisky Festival Glencairn
	whisky glass and a lanyard
Online Ticketing:	Click <u>here</u>
Online Purchase for Masterclasses	Click <u>here</u>
	Click <u>here</u>
Cash Card:	Stored-value card with HK\$100, 500 or 1,000.
Caon Cara.	Cash card is good for redeeming food or drinks at the
	festival

About InterContinental Grand Stanford Hong Kong

InterContinental Grand Stanford Hong Kong is a five-star hotel that offers breath-taking views of Hong Kong's Victoria Harbour. The hotel features 572 luxuriously appointed rooms and suites and a fine selection of world-class dining outlets from distinctive The Mistral's Italian cuisine to Café on M's modern delights, Hoi King Heen's award-winning Cantonese cuisine, and Tiffany's New York Bar's impressive whisky collection. The state-of-the-art meeting facilities are versatile, catering to various functions and scales. Located within easy reach of the world-famous Star Ferry and the Mass Transit Railway (MTR), the award-winning hotel offers refined services and facilities for savvy business and leisure travellers alike.





For enquiries, please contact:

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Images from the Hong Kong Whisky Festival 2024











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